CINEMATOGRAPHY

A Bioscope Magazine



No. 4 July-Sept., 1906

"If it Happened the Warwick's got it."

STOP PRESS NEWS

WE CABLED OUR OPERATOR

who was at

MONTEVIDEO (Uruguay)

TO PROCEED FORTHWITH

to

VALPARAISO

We are expecting his cable every moment to say he has arrived, and trust to secure some

Startling Pictures

OF THE TERRIBLE CATASTROPHE

All preparations are made for securing an

INTERESTING AND EXHAUSTIVE PICTURE

of the forthcoming

Inter-'varsity Boatrace

HARVARD v. CAMBRIDGE.

CINEMATOGRAPHY

& BIOSCOPE MAGAZINE

PUBLISHED BY

THE WARWICK TRADING COMPANY, Ltd.

The World's Headquarters for Animated Photography.



4 & 5, WARWICK COURT, HOLBORN, LONDON, W.C.

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Telephone: 1135 Holborn.
Telegrams: "Cousinhood, London."
Cables: A B C: Western Union and Lieber's.
and the W.T.C. Private Code, *q.v.*

Trade Mark.



No. 4. **JULY-SEPT., 1906.** Grätis & Post Free.

The Bioscope.

The Meaning of the Word and its Vicissitudes

SEVERAL correspondents have recently asked whether every cinematograph which is now supplied, bearing the word "Bioscope," is of our manufacture.

We frankly answer No! NOT now!.

As the subject is of considerable importance, and as there seems to be some misapprehension in certain quarters as to the facts of the case, we give them below, so that he who runs may read.

"Bioscope" was registered by our parent company, on its inception, as their registered trade mark for cinematographs, accessories, etc., and was so used for years, until, in fact, it became indissolubly associated with the magic symbol W.T.C.

"If it happened the Warwick's got it."

Our Latest Film Subjects

FULL SYNOPSIS OF MOST ON PAGES 65-67, 69, 71, 75 & 77.

Important to Exhibitors

TOPICAL

LENGTHS ARE NOT APPROXIMATE BUT GUARANTEED.

No. 8034 The Grand Prix.
Length 155 feet. Code word "Prixo" ... **£3 17 6**

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Length 335 feet. Code word "Maude" ... **£8 7 6**

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Length 280 feet. Code word "Armer" ... **£7 0 0**

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Length 285 feet. Code word "Butix" ... **£7 2 6**

No. 8046 L.C.C. Fire Brigade Display, Hyde Park.
Length 580 feet. Code word "Fireo" ... **£14 10 0**

No. 8047 Goodwood.
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SENSATIONAL

No. 8027 Why the Typist got the "Sack."
Length 260 feet. Code word "Liber" ... **£6 10 0**

No. 8044 Highway Robbery.
Length 750 feet. Code word "Disdo" ... **£18 15 0**

No. 8055 A Night Off.
Length 800 feet. Code word "Metho" ... **£20 0 0**

(CONTINUED ON PAGE 64)

THE

Warwick Trading Co., Ltd.

The World's Headquarters for Animated Photography,

London: 4 & 5, WARWICK COURT, HOLBORN.
Paris: 16, RUE ST. CECILE

Pirates Beware! Warwick Films are Copyright.

In the course of time a competitor arose who commenced using the term, with the result that litigation followed, and the case was fought out, at great expense, in the High Courts of Justice. The learned judge held that the word was more or less descriptive, and some Dryasdust volume, bearing a similar title, and written in some bygone age, was hunted up in the archives of a Continental library, and entered as evidence that the word had been previously used.

With what new meaning Carlyle's words can be read. Speaking of certain pamphlets in the British Museum the sage says: "They lie preserved there, waiting happier days; under present conditions they cannot, except for idle purposes, for dilettante excerpts and such like, be got examined."

The result of the action was that the word "Bioscope" was expunged from the Register of Trade Marks, although we had spent thousands of pounds in advertising it and getting it known. We have no word to say against his Lordship's decision, for on a point of law no doubt he was right, but at the same time our friends will agree that it was somewhat hard on ourselves.

Some thought it would prove our death-blow, and yet we live. What wonderful vitality there is in adolescence.

The case was followed with the keenest interest by our competitors in the trade, and to some hitherto nonentities, the decision appeared as a millennial vision, which seemed at first too good to be true. The rapidity with which the names of instruments were changed was nothing less than marvellous, and the enthusiasm displayed in this respect, from one point of view, commands admiration (*sic*).

It was the quick-change trick to perfection, and prestidigitateurs must for ever look to their laurels.

Rotomotoscope, Vitaflashograph, Flickerlessoscope, Vivascope, and other words with the suffixes "graph" and "scope" were immediately changed to "Bioscope." No ceremony was given to the re-christening, and there was certainly no time lost, for a name which one could conjure with in the past, could be had free, gratis, and for nothing. Good old Bioscope! It became as blessed as Mesopotamia.

It has often been said that imitation is the sincerest form of flattery, but we should have been pleased had our friends (?) not pasted on the flattery too thickly. It became overbearing, and certainly shocked our hitherto unapproachable modesty.

The *modus operandi* of our friends was certainly a very tangible way of illustrating the truth of the old saw, that the proof of the pudding is in the eating of it.

"If it happened the Warwick's got it."

OUR LATEST FILM SUBJECTS

(CONTINUED).

Full Synopsis of most on pages
65-67, 69, 71, 75, 77.

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COMIC.

No. 8024 When the Cat's away.
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No. 8043 A Policeman's Love Affair.
Length 125 feet. Code word "Comps" ... **£3 2 6**

No. 8052 A Catching Story.
Length 55 feet. Code word "Hilip" ... **£1 7 6**

No. 8053 Target Practice.
Length 70 feet. Code word "Indso" ... **£1 15 0**

No. 8054 Dog. Lost, Strayed, or Stolen.
Length 430 feet. Code word "Kalph" ... **£10 15 0**

GENERAL.

No. 8039 Our Ice Supply. (See also pp. 72 & 73)
Length 306 feet. Code word "Iceen" ... **£7 13 0**

No. 8040 Snake Hunting.
Length 850 feet. Code word "Blive" ... **£21 5 0**

No. 8041 Daring Cavalry Manœuvres
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Length 200 feet. Code word "Caffa" ... **£5 0 0**

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Length 100 feet. Code word "Ester" ... **£2 10 0**

No. 8050 Panoramic View of Atlantic City.
Length 100 feet. Code word "Fortu" ... **£2 10 0**

No. 8051 Feeding Sea-Lions.
Length 75 feet. Code word "Gunso" ... **£1 17 6**

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And so it is that the word "Bioscope" became general, and is now used as a verb, noun, adjective, and every other part of speech in English, and nearly all other languages. It has only to be added to the dictionary, and the transformation is complete.

We shall have more to say about this in a future issue. We think, however, that if our readers had been placed in a similar position as ourselves, they would not feel over-gratified, although they might be very much flattered.

In the action, his Lordship evidently saw the difficulty which we should be placed in, and hinted that the only way out of it was to associate the word "Warwick" with the term "Bioscope." Our customers should therefore see that the words

WARWICK BIOSCOPE"

are on every instrument, without which none are genuine. And after all, it is THE Bioscope, and the hall-mark of reliability.

Noblesse oblige!

And now, finally, a few words from Whistler: "Countless, indeed, the horde of pretenders! A teeming, seething, busy mass, whose virtue was industry, and whose industry was vice."

LATEST FILMS

SENSATIONAL.

Why the Typist got the "Sack"

Mr. and Mrs. Prettyhome are having their breakfast with their little boy. The husband bids an affectionate farewell to his wife and son, but whilst he is putting on his coat, out drops a tell-tale letter on the floor. After the husband has left home, the wife comes across the letter, and thinking it might be an important business communication, she reads it, and is horrified to find that it is a love message to her husband from his typist, in which, from after events, it is seen that a day's holiday has been planned. The next scene shows the interior of the office with Miss Sprightly busy at the typewriter. Mr. Prettyhome enters, says "Good Morning" to the lady and looks through his letters. There being nothing urgent, he has a chat with Miss Sprightly, they fondly embrace one another, and off she goes for her hat. We next see them arm-in-arm, in the Grand Restaurant, a private corner is found for them, where they can have their meal in peace, and a curtain is drawn over the alcove. Mrs. Prettyhome goes to consult a firm of private detectives, with the result that one of them accompanies her to the Grand Restaurant. She then draws the curtain aside to find her husband and Miss Sprightly on the most affectionate terms. Mrs. Prettyhome goes for the typist like a tigress, Mr. Prettyhome goes for the detective, and the picture ends in a mêlée in which the typist and husband seem to be having a very rough time of it. The film is 260 feet long and the price £6 10s.

Highway Robbery.

This type of subject is always popular with the cinematograph. For one thing it is sensational, and sensationalism appeals to a cosmopolitan audience. Three desperadoes who are evidently "up to the job" mask themselves and stop a motor car. One holds a loaded revolver to the head of the driver, whilst the others hand the occupants, a lady and gentleman, out of the car. They are securely tied to a tree, after which the three villains jump on the car and compel the driver to carry them along, one of the men still holding the revolver to the chauffeur's head. After a while a brilliant idea strikes the driver, for he brings the car to a standstill on the plea that "Something has gone wrong with the works." He alights and scrambles underneath, with the object apparently of blowing the villains to pieces. There is an explosion, but it has little effect, and the thieves suspecting what is passing through the man's mind, shoot him, and take the car in hand themselves, leaving the man dead in the roadway, Feeling after a time that it is too risky driving the car on the King's highway, they alight, taking with them a bag from the car. They next enter a stable and secure three thoroughbreds which they mount and gallop off upon. No sooner are they out of sight than the stablemen return, and finding three of the horses missing, they mount three other horses and follow in hot pursuit. The chase knocks Gilpin's ride to Edmonton into a "cocked hat." Shots are fired both by pursuers and pursued, but to no effect. The villains next mount a moving goods train, and unknown to them, the stablemen mount the same train. Just as they are examining the contents of the bag, the men come on the scene and a scuffle ensues. The next scene depicts the motorists still tied to the trees, but in an exhausted state. Several men and boys appear, who release the prisoners and give the alarm. The thieves are next seen to be followed by the police, and as the chase is getting exciting, they jump on to a ferry boat just as she is leaving the shore. The chase recommences on the opposite shore with the result that several tussles ensue in one of which, after much excitement, the men are captured. The last scene shows the men at work at a convict station. The length is 750 feet, and the price £18 15s.

* * *

A Night Off.

Sensational to a degree, splendidly acted, and sure to bring the house down wherever shown. Three gay young men are seen in a restaurant having a jolly good time with iced champagne. As the waiter replenishes the stock and brings in cigars, it can be seen that the sparkling wine is taking effect on our three heroes. However, they go on drinking one and another's health until it is "turning out time." Harry sees his two friends into a cab, but he himself walks, or attempts to walk, home. He first upsets a baker's cart by reeling into it, and on turning the corner of the street he upsets another man carrying a tray on his head. This leads to an open rupture between the two, but the policeman interferes and releases the redoubtable Harry. He then has a very bad turn, for all the buildings are passing him at the rate of about forty miles an hour, the lamp-post is dancing, and the pillar-box throws out two arms to try and embrace him. (The effect of this section of the film is ludicrous in the extreme, and certainly very novel.) At last he reaches home and his bedroom. He manages somehow to get into his pyjamas and ties a wet towel round his head. No sooner has he laid himself down than he has a most horrible nightmare; everything in the room is on the move, the tables and chairs ascend to the ceiling, together with his articles of apparel. He is caught up himself, suspended in mid-air and turned round like a turnspit. On his release he gets under the bed, but two huge bottles of Mumm dance about the room, and two devils enter with sridents who try to fork him up. Out of the window he rushes just as a balloon it passing. He plunges into a pond of water, and the occupants of the balloon

throw out a line and haul him up. They try to get him into the car, but fail in the attempt, so that he is next seen carried through space suspended from the balloon. Finally he is dropped and chased by the devils; the way in which they all jump walls, gates, etc., backwards is certainly very amusing. Harry secures a horse and rides on it backwards with the devils following him. Finally he slides *up* a telegraph pole, along the house-tops, until he gets home. This is the dream. He is next seen in bed being awakened by the crash of glass from the falling fan-light. The film concludes with a near view of Harry, in which our hero seems to make up his mind that he will never again have such an experience. The length is 800 feet, and the price £20.

COMIC.

When the Cat's Away. Funny! No, that's not the word, it is something far more superlative than that, and yet the subject is full of such intense realism. Ellen the parlour-maid, is dusting a room, when the mistress enters to tell her that she is just going out, and evidently leaves explicit instructions as to what her maid has to do in the meantime. Hardly has the lady of the house left the room, when the cook enters with Sarah Jane, the kitchen-maid, who brings with her a broom and pail of water. Then the fun begins: Sarah Jane is bent on having a jolly good time. The cook commences to sing. Ellen accompanies her on the piano and Sarah Jane beats time with the broom. This does not appear to be boisterous enough for the satellites of the kitchen, so they commence a dance. The milkman, hearing the fun, enters the house, kisses the cook, and joins in the frolic. First he upsets the pail of water and then gets on to the table to give a clog dance. Just as he is trying to balance the milkcan on his head, the mistress re-enters, and is horrified to find the house converted into such a pandemonium. She commences to expostulate before the milkman takes in the situation. He is unsuccessful in his attempt at balancing his can, which falls with a crash on the floor, its contents deluging the mistress. This is a film which will appeal alike to young and old, and will cause screams of laughter wherever it is exhibited. The length is 110 feet, and the price £2 15s.

* * *

A Policeman's Love Affairs. Another remarkably funny film, and one that, in parts at least, gives the lie to the words "The policeman's life is not a happy one." P.C. Blue is seen walking along the street examining windows, doors, etc.. He knocks at one window which is opened by Sarah Jane the cook, and is finally admitted into the house. The next part of the film shows two adjoining rooms: the mistress is in one and the cook in the other. P.C. Blue enters, and is well looked after by Sarah Jane. After a jolly good meal, he sits Sarah Jane on his knee, and the smacking of lips becomes so fast and so furious that the mistress hears it, and enters the room. She is not quite sharp enough, for the "bobby" has managed to get under the table. A second time she is more successful and finds the worthy couple embracing one another most affectionately. Of course a "scene" follows, and P.C. Blue makes good his escape. The lady of the house opens the window and throws a bucket of water after him, which has the desired effect of absolutely drenching the man in blue. The film is full of innocent fun from beginning to end, and it is sure to be appreciated wherever it is exhibited. The length is 125 feet, and the price £3 2s. 6d.

* * *

A Catching Story. Everyone must have read that remarkably funny book, "A Bad Boy's Diary," and "A Catching Story" reminds one of an episode from its pages, more than anything else. It depicts one of those refreshing jokes which could only be played by a boy in the full exuberance of his youth. Mary, the housemaid is

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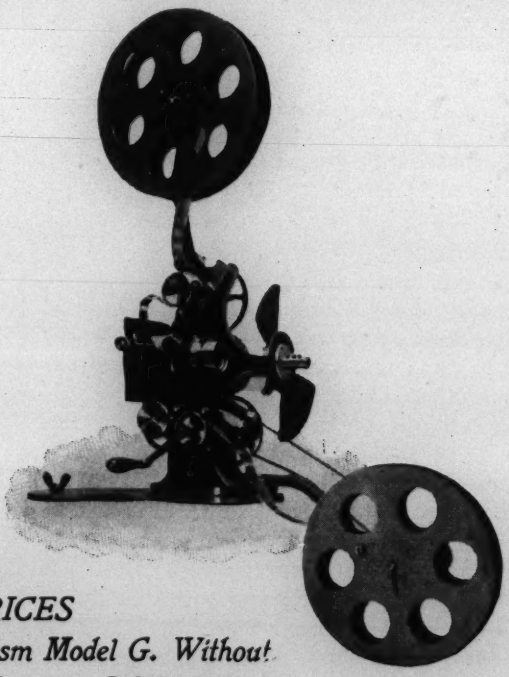
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washing, when Harry comes into the kitchen and teases her. She eventually runs him out. His sister, a girl of some eighteen summers, enters while reading a more than usually interesting story. She reads aloud, and thus interests Mary also in the plot. Whilst standing with her back to the washing-tub, Harry re-enters, unobserved by either, and ties the bottom of his sister's skirt to one of the articles in the wash. Exit Harry. Mary commences to wring the article through the machine, and of course takes the string with it. The effect as it pulls the girl's skirt is very laughable. She feels the tension, but being absorbed in her book, she simply backs until she bumps into the washing tub. An altercation ensues between the girl and the housemaid, when an elder brother enters to see what all the trouble is about. Mary has now been worked to such a pitch of excitement that she throws the contents of the wash-tub over the young master, with the result that he is deluged in soapsuds. This film is sure of a wide popularity, for the story is well-told throughout, and is full of excellent humour. The length is 55 feet, and the price £1 7s. 6d.

* * *

Target Practice.

This is a film that is sure to cause roars of laughter; the plot reminds one of some of the best passages of our best humorists, and it may well be described as "short and sweet." Algernon, a very eligible young man, is giving his sister (or somebody else's sister) a lesson in target practice in the back garden. In another portion of the garden, divided by a fence, a woman is washing the clothes. The target does not appear to be in the correct position for the young lady, so Algernon fixes it low down on the dividing fence. He then takes up the gun in order to demonstrate to his fair pupil how the thing should be done, and fires. The missile not only strikes the target, but it goes through the fence, and enters a more or less soft portion of the washerwoman's anatomy, just as she is leaning over her tub, with her back to the fence. We next see her rubbing the affected part, after which she goes for the man in a whole-hearted fashion. She finally sets two dogs on him, one of which gets hold of his nether garments, which it cannot be made to release and the picture concludes with the washerwoman throwing her basket over the offending Algernon. The length is 70 feet, and the price £1 15s.

* * *

Dog. Lost, Strayed, or Stolen.

Three tramps are seen walking along the railway line until they arrive at a way-side station, when an express train passes. One is next seen entering a garden, where he inspects the fowl-house; he beckons his companions, who approach along a well-wooded lane to the garden gate, the effect and play of light amongst the trees being very effective. They take the eggs from the fowl-house, and make an excellent meal, for they seem to have acquired a prodigious power of suction. One of the tramps is then seen approaching a house; he knocks at the door and solicits help. The good lady of the house gives him a loaf of bread. He thanks her, but before leaving, he chalks a large **X** on the side of the door. The second tramp, seeing the cross, also asks for some assistance, and he, in turn, receives a loaf. Needless to say, he is delighted with his success, and before leaving the house, he chalks a large **O** round the **X** already on the door. The third tramp, seeing the signs, feels that he is certain of success, and knocks boldly at the door. But instead of the lady giving him a loaf of bread, she sets the dog at him. A struggle ensues in which, for a time, the tramp seems to get the worst of it; at last, however, he manages to get hold of the dog, and pops it into a bag which he is carrying. Eventually, the lady of the house finds that her dog has been stolen, and advertises for it. She receives so many applications inanswer to her advertisement, from all sorts and conditions of men and women, who have with them all sorts and conditions of the canine race, that she is overwhelmed, and seeks refuge by flight. This does not appear to suit the

ENTERPRISE and Initiation are two of the most vital qualifications, now-a-days, for the successful up-building of any branch of commercial industry. Without them, all is chaos; with them, all is order, and satisfaction is maintained all round. Success in business, therefore, depends to a very large degree upon the possession of these faculties, exerted in right directions.

B. W.

¶ This is the reason for the immense success of the Warwick Films. We lead where others follow.

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applicants, for they all make up their minds to follow. And so the chase begins; first down a road, then through a well-wooded park, over railings, fences and walls, no obstacle seeming too great to be overcome. The peculiar effect caused by the men and women, each with their dog in a leash, following in the chase, is certainly novel, yet picturesque. The lady is finally rescued by running into a Government yard, just as the large gates are closing. The film is full of incident, and is interesting from start to finish. The length is 430 feet, and the price £10 15s.

GENERAL.

Our Ice Supply.

If you are desirous of making your audience feel cool during such weather as we have been experiencing throughout the past few weeks, you cannot do better than exhibit the film "Our Ice Supply." It is so realistic, and withal, it is of such excellent photographic quality, that the ice fields of Norway seem to be brought to our very door. The picture opens by showing the ice being sawn into large cubes, each weighing several hundredweights apiece. The blocks are then dragged out of the water by large grappling irons, the dexterity with which this is done being truly remarkable. The blocks are next seen being taken out of the ice safe, which is made of logs of timber, perhaps in a more or less primitive fashion, but, nevertheless, none the less effective on that account. The effect of the ice blocks sliding down at a prodigious velocity is truly remarkable, for as each block passes in view of the audience, it catches the full light, and glitters with an iridescence which makes one almost believe that it is the real article. The "stop" at the end of the shoot is next seen in full view of the audience. Here the runners are turned up at an acute angle, so that as each block comes thundering down the shoot it runs up the steep incline, only to be thrown back again to come to a standstill. They are next seen being run on to the boat along a gangway, constructed somewhat similar to the shoot, the reflection of each block of ice in the water, as it passes from the shore to the ship's side, being most realistic and effective. The film concludes with showing the destination of the ice-blocks. A smart young man, with his fiancee, is enjoying a drink in the park, but finding it warm, he mentions the fact to the waiter, who brings an ice pail, to the evident satisfaction of both. This film is being appreciated by huge audiences wherever it is exhibited, and it may be said to be, without fear of contradiction, one of the "hits" of the season. The length is 306 feet, and the price £7 13s.

* * *

Snake Hunting.

This film is destined to become a very popular one, for it is full of exciting incidents from start to finish. The scene is laid in the Rockies, so that from a pictorial stand-point the film is unique. The subject opens by showing a railway train speeding on its way to the scene of action. After it has passed, an "old hand" at snake-hunting crosses the line and comes into full view on the screen, when he bows to the audience and departs. A rocky spur of the mountain range is next seen, when two hunters enter, one carrying a bag. The first one climbs up the rocks and with a pronged stick catches a snake in the bushes which he drops into the bag. With care he manages to descend and a rocky wall is next seen with a reptile at least three feet long crawling over it. This is promptly caught and after some excitement is got into the bag. The hunter is next seen in the bed of a stream struggling with a monster snake some six feet in length. Several times he stumbles, but it is a case of life or death, so that he manfully holds on to his prey. Down a fall of water he next clambers and manages to hit upon another reptile, in fact, he seems to know exactly how to "spot" a lurking place. His assistant apparently tries his hand, for he is seen descending the rocks with one

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6. Ice Blocks being ru
7. Their final destinat

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wrapped round him and struggling with all the force at his command. Eventually he is released, when the tourniquet has to be used, but after a dose of brandy he seems to pull himself round again. Both men climb the rocky hill side like antelopes until they come across the trunk of an old tree, in which a serpent is taking its siesta. The hunter enters a cave from which he issues with quite a number of fine specimens, the effect caused by the play of light on the rocks and stream issuing from the cave being exceptionally fine. He next catches several snakes in a field by the aid of a large towel, and the last one to be caught nearly strangles the hunter before he can manage to shoot it. The film concludes by showing a snake being skinned whilst still alive. The length is 850 feet and the price £21 5s.

* * *

Daring Cavalry Manœuvres.

A truly remarkable film, depicting incidents which can hardly be believed. Some of the feats are most daring, making the audience hold their breath until they are safely accomplished. From a photographic standpoint the film may be said to be perfect, and the subject is set throughout amidst picturesque scenery, which adds not a little to the pleasure derived from an exhibition of the film. A number of cavalrymen are seen crossing a bridge over a swift running stream; they descend the steep bank into the stream itself, the effect being exceedingly pretty as they drive up the stream, and beyond the bridge. They ascend a steep well-wooded bank, then down an almost perpendicular hill side into the stream again. The horses seem to be as sure-footed and as agile as the ibex, and the horsemen keep their saddles in a way that tells of long practice and experience. The most remarkable feat is a jump from a high perpendicular rock in which two of the horses lose their footing and throw their riders. The daring way in which the cavalrymen take the leap, almost makes one gasp until they are landed safely on *terra firma*. This film is sure to be immensely popular. It is unique in every way, and forms a charming addition to any exhibition of animated pictures. The length is 335 feet, and the price £8 7s. 6d.

* * *

Fire in New York's Bowery.

The subject opens with a procession and dance, when that dread alarm of Fire! is raised. The Fire Brigade with the engines turn out, and gallop off at full speed to the scene of action. It is found that the fire has broken out in the top storeys of a tenement building, and the rapidity with which the firemen set up their life-saving devices, and the cat-like agility whereby they ascend to the top of the building, is certainly marvellous. Swords of flame belch forth from the windows, and it can be seen that the fire is rapidly gaining ground. Not only so, but there are a number of women and children in the burning building, and it taxes all the resources of the firemen to get them safely out. It can better be imagined than explained with what ringing cheers the firemen are greeted by the crowd below, as they rescue one little mite after another, and carry them down almost perpendicular rope ladders, to a place of safety. The Fire in New York's Bowery is certainly a sensational film, and as such, will appeal to showmen in all parts of the world. The length is 200 feet, and the price £5.

* * *

Panoramic View of Atlantic City.

This film is certainly one of topical interest at the holiday season of the year. It is an excellent photograph of this well-known watering place in New Jersey, U.S.A., and shows hundreds of bathers and paddlers of all ages, and both sexes, having a most enjoyable time. The picture was taken at the height of the season, and throws our Blackpool and Margate

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List of Code Words

FOR the convenience of our many foreign customers, we have compiled the following Code for Cables, which we hope will prove helpful. As the maximum number of letters generally allowed to any one word is ten, we have taken care to use cyphers of five letters, so that TWO CODES may be sent as ONE WORD. Examples will be found on page 78. Our customers will oblige by adopting the W.T.C. CODE, as it will greatly facilitate the execution of orders.

ANDRA	Please ship at once by usual route.
ANICS	Send by fastest possible route.
ALBAN	Send by parcel post immediately.
ARTIX	Send by letter post registered.
ADULS	Ship at once, and cable us date dispatched.
AUREN	Repeat our last order.
AGFOS	Duplicate our order No.....
ANLED	Send a selection of your latest subjects by same route as last.
ARLTO	Apply to usual firm, who will pay you against Bill of Lading.
ARBYN	Will pay cash on delivery. Instruct the carriers to collect.
BRANS	How did you send our order No..... ?
BURYS	How did you send our order dated..... ?
BOLIC	When did you ship our last order, and what is the name of the steamer ?
BIRIL	Reply by cable.
BONOS	Reply by letter.
CAREL	Your order No..... was sent per.....
CELSO	Your order dated..... was sent per.....
CATIC	Your last order was shipped on..... per SS.....
CERED	We shall complete your order this week.
COLOX	We shall complete your order next week.
CANDA	We shall complete your order in a fortnight.
CILLO	Impossible for us to ship before.....
EYDON	.....Rolls of Negative Stock unperforated.
ELMIS	.....Rolls of Positive Stock, unperforated.
ELTOX	.....Rolls of Negative Stock, perforated.
ENDLE	.....Rolls of Positive Stock, perforated.
FARNO	Previous telegram incorrect, should read.....
FEATH	Cancel previous order, and send in its place.....

(*Continued on page 78*).

completely into the shade, in so far as the popularity of bathing is concerned. The shadows of the bathers as they run about on the wet sand after their dip are very good, and adds not a little to the picturesqueness of the view. Showmen, at seaside resorts especially, will find this to be a "taking" subject, and it should be included in the repertoire of all those who cater for the holiday-maker. The length is 100 feet, and the price £2 10s.

* * *

Feeding Sea Lions.

A very pretty subject of good photographic quality, which will appeal alike to young and old. These animals with their small external ears and triangular front flippers, and from which the most valuable sealskin is obtained, can be tamed, so that they become "pets." In the film under review, the keeper is seen standing on the margin of the lake, throwing food to the animals, the effect as they climb out of the tank, and plunge into the water again, being very realistic. It only requires their peculiar "call" in order to make the spectator feel that he has been transported to the Zoo. In the second half of the picture, the keeper is seen standing in the tank, throwing the food into the air, which is caught by the animals, before it reaches the water. Such films as the above are not only interesting, but they are always appreciated on account of their intense realism. The length is 75 feet, and the price £1 17s. 6d.

Cinematography in Colours

EVER since the discovery of photography, as the subject is popularly understood, it has been the dream of scientists, physicists, and experimentalists of all kinds to invent some method of rendering, in one straightforward process, the colours of nature, as they appear on the ground glass of the camera when focussing. Those who read the daily papers may have come to the conclusion that this object was attained years ago, for scarcely a month passes but some notice appears in the non-technical journals of a new process of photography in colours that is going to revolutionise the world. The daily press, from "The Times" to the "Daily Li—," have all been guilty in the past for having misled the public in this direction. How ever much we might like to be able to take a direct colour photograph—and there is certainly not one of our readers but would welcome such a process with open arms—its attainment is as far off as ever.

The present-day processes are based primarily on the Young-Helmholtz colour-sensation theory, and can only be regarded, in comparison with a direct method, as clever makeshifts. There has,

LIST OF CODE WORDS *(Continued).*

ROUTES.

DORET	Steamer.	DRENS	Petite Vitesse.
DEMEX	Parcel post.	DUMIS	Express.
DEPOS	Letter post.	DISDO	Mail route.
DUNCH	Grande Vitesse		

CARDINAL NUMBERS.

SHERE	One.	SCELL	Eight.	SETOS	Forty.
SITOR	Two.	SWICH	Nine.	SENGI	Fifty.
SERVA	Three.	SEVES	Ten.	SULTS	Sixty.
STAPE	Four.	SWELS	Eleven.	STANT	Seventy
SKEGS	Five.	SELBY	Twelve.	SHYMA	Eighty.
SEALT	Six.	SOUTS	Twenty	SASTE	Ninety.
SEPHS	Seven	SNAIT	Thirty.		

SWANT One hundred. SHENO Five hundred.

STORS One thousand.

MONTHS.

RES	January.	RUP	May.	MOF	September.
RIX	February.	MAL	June.	MUR	October.
RAC	March.	MEY	July.	KIB	November.
ROM	April.	MIN	August.	KAD	December.

ORDINAL NUMBERS.

BA	1st	KA	9th	TA	17th	EO	25th
CA	2nd	LA	10th	UA	18th	FO	26th
DA	3rd	MA	11th	WA	19th	GO	27th
EA	4th	NA	12th	XA	20th	HO	28th
FA	5th	OA	13th	YA	21st	KO	29th
GA	6th	PA	14th	BO	22nd	LO	30th
HA	7th	RA	15th	CO	23rd	MO	31st
IA	8th	SA	16th	DO	24th		

EXAMPLES.

Date : September 10th—MOFLA. December 1st—KADBA.

Message : The Warwick Trading Co , Ltd., London. Send by fastest possible route, "Our Ice Supply," "Target Practice" and "Snake Hunting." Smithson & Co., Ltd.

Code : Cousinhood, London. ANICSICEEN, INDSOBLIVE, SMITHSON

Message : Ship at once and cable us date of dispatch. Will pay cash on delivery, instruct the carrier to collect. Three films, "Our Ice Supply"; two films "Dog, Lost, Stolen or Strayed," and two films "Snake Hunting."

Code : ADULSARBYN, SERVAICEEN, SITORKALPH, SITORBLIVE

Reply : Your order was shipped on September 4th, by SS. "Canova."

Code : CATICMOFEA, CANOVA. *For code words of Films, see pp. 62 & 64*

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Telegrams and Cables: "COUSINHOOD, LONDON."

however, been so much thought and attention given to the processes based on the above theory that they might be said to have reached a point at which further advancement is impossible. Whilst this is so, in so far as lantern projection is concerned, no really satisfactory method has yet been devised for adapting the process to cinematography. The difficulties to be overcome are enormous, and seem insurmountable.

Nevertheless, colour appeals to everyone, and it is right that this should be so. Even semi-civilized nations are past-masters in the art of colouring, and, as John Ruskin says, "All men completely organized and justly tempered enjoy colour, for it is meant for the perpetual comfort and delight of the human heart." What a grand climax it would be, if animated pictures could be produced in absolutely the same colours as in nature. It would make the subject a thousand times more popular than it is at present, for by its means the scattered mists rallying in the valleys, and floating up towards the highest peaks, the gorgeous and exquisite colouring of the sky as it appears but for a moment at sunset, could be delineated and retained, to be reproduced at any time on every man's hearth. In fact, there are undreamt of possibilities for a simple and direct means of reproducing nature's hues, which, when looked at as a painting is looked at, will, like it, appear with the various objects sending to the eye the same colours as the original.

And why not? A method will assuredly be devised at some time or another, and when such does come about, it will no doubt, prove a very simple process. Our forefathers never thought that it would be possible for us to converse from one country to another, nor yet did they dream that it would be possible for us to send messages for thousands of miles without any sort of communication between, yet, both of these "marvels" if we may so use the term in a scientific age, have been accomplished, but in these prosaic days we think little about them. They come as a matter of course, and after a few days the novelty wears off, and we go about as usual. It canno be gainsaid, however, that he who first invents a direct means of colour photography will be a public benefactor to his day and generation, for no one will want monochrome, if they can get colour at the same price. Whoever does bring about such a consummation may consider himself from that moment a multi-millionaire.

ANTE UP!

Just one minute—the astronomers tell us that a monster comet is heading for the earth with the speed of an express train. Only a few days remain in which to pay your subscription to the *News*—we don't want to have to trot all over hell to find you.—*Andalusia News.*

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News in Brief

STILL they come. More "Fakes." A well-known West-End hall largely advertised the fact, by means of D.C. Posters, Newspapers, etc., that pictures of the Cowes Regatta were to be seen. Two gentlemen, friends of ours, paid their money at the Box Office on the night of August 9th to see the pictures. To their great annoyance and disgust they had an old picture foisted on to them of a Naval Review at Spithead. The dressed battleships in the background fairly gave the game away. Is this "cricket?" Both of our friends were disgusted, and have made a solemn vow never to enter the House again. Such bare-faced tactics, not only bring the Hall into ill-repute, but they also do the cinematograph business a considerable amount of harm. How can we expect the public to pay their money to see the real production of something of topical interest, when they have once been "bitten" by one of the leading Halls of Great Britain.

* * *

But now we have the Court's famous decision in the "Harris Tweed" case. This may be used some day as a precedent by someone when complaining of "faked" films.

* * *

An attempt was made this year by the powers that be to do away with Mitcham Fair, although it dates back to the time of Queen Elizabeth. Despite the notice received from the Conservators of the Common, a large band of showmen, under the guidance of Mr. A. Ball, took possession of the ground, amidst the cheers of the spectators.

* * *

There seems to be a revival in the attempts to produce animated pictures in colour. A Continental firm has patented a process to be used in conjunction with the Ive's system of three-colour photography. At the recent Photographic Convention a two-colour process was shown which seems to be on the same principle as the one suggested by Gartner, of Berne. However, cinematography in colours is, at present, almost on a par to "Hamlet without the Prince of Denmark."

* * *

Mr. George R. Sims, in the current *Referee*, is offering a prize for the choicest specimens of odd errors made by foreigners struggling with "Hinglish as she is spoke." Here are two. A friend had occasion to send his French servant to the room he used for photographic purposes; she came down in great excitement, saying: "Oh! monsieur, come quick, come quick; ze devil-opping stuff is all over ze room." She had broken a bottle of developer.
A German gentleman, apologising for the indifferent character of a photograph he had taken in the fading light, said that he had taken it by the last sunstroke which he had.

* * *

We regret to say, especially after the number of enquiries we have had, that Nos. 1 and 2 of our Magazine are entirely out of print. The films reviewed in these issues are tabulated on page 84.

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of every description and of every phase of human life always on hand, in fact, the trite remark has become general among exhibitors, namely,

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QUERIES & REPLIES

We invite questions on all Technical and other matters connected with the Trade. Queries should be received by the 15th of the month to appear in the following month's issue, but those of general interest only will be answered under this heading. Other than these will be answered by post, as will also urgent inquiries. To those asking advice :—

(1) Kindly write on one side of the paper only.

(2) Number each question, and confine each to one subject.

J. M. asks—How can he correctly ascertain the quantity of gas in a cylinder by means of a gauge marked in atmospheres? It is quite simple if one remembers that whatever the size of the cylinder it will show 120 atmospheres when full. This figure is therefore divided by the size of the cylinder, and the number obtained divided into the number of atmospheres registered, in order to ascertain the quantity of gas in the cylinder. As an example: A 15 foot cylinder registering 40 atmospheres, contains 5 feet of gas, for 120 ÷ 15 = 8 and 40 ÷ 8 = 5.

"Interested Colonial" writes to say how useful he finds our Magazine, and desires to know what illuminant we deem most suitable for "up-country" exhibitions. Undoubtedly oxygen (made with an automatic generator) in conjunction with an ether saturator.

A. M. wants to know if we can tell him anything about Mr.——? We would respectfully point out that we do not go in for personalities, a policy from which we cannot deviate under any circumstances whatsoever.

"Amateur" wishes to know how he can find the negative pole in an ordinary electric light bayonet plug? Either by a pole tester or a piece of pole testing paper. The latter is damped and laid across the two terminals, when the part in contact with the negative pole is changed to a red colour.

"Exhibitor" asks what is the best material for sereen draperies? He would be well advised to go to some well-known furnishers and get them to make something up for him. There is a knack in making drapings of all kinds which is only known to a few, and it is wonderful what happy results they can obtain with very little trouble, and the cost is not much. Speaking of drapings reminds us, that we saw a neat device in a travelling showman's outfit some time ago, which was not only effective but convenient. It consisted of two long boxes, without lids, one fitting over the other. The receptacle held the sections of the screen stand, the screen itself and the drapings. Two covers, of the same material as the screen drapings, were made for each section of the box; these could be easily slipped over them, when they acted as pedestals, one for each side of the screen. With two plants standing on each, the effect was most pleasing, and it gave a finished appearance to the whole show.

¶ A large number of enquiries have been answered direct, by post.

Complete List of Films

REVIEWED

In Nos. 1, 2 & 3 of "CINEMATOGRAPHY & BIOSCOPE MAGAZINE."

Lengths are not approximate but guaranteed. Pirates beware! Warwick Films are Copyright.

7454	Sardine Industry	...	600 feet	£15	0	0
8002	A Lucky Pig	...	400 ,,	10	0	0
8003	Oh! That Toothache	...	310 ,,	7	15	0
8004	Mr. Hen Peck's Quiet Bank Holiday	...	485 ,,	12	2	6
8005	A Life for a Life	...	520 ,,	13	0	0
8006	A Pair of Desperate Swindlers ...	...	465 ,,	11	12	6
8007	Greyhounds Coursing	...	170 ,,	4	5	0
8008	Me and My Two Pals	...	310 ,,	7	15	0
8009	A Gambler's Nightmare	...	255 ,,	6	7	6
7455	Snap-Shots in Brittany	...	195 ,,	4	17	6
7456	Rescuing and Feeding Goats in the Alps	...	155 ,,	3	17	6
7461	Sailing on the Ice, Cronstadt ...	...	95 ,,	2	7	6
8012	Vesuvius in Eruption	...	160 ,,	4	0	0
8013	Dick Turpin's Last Ride to York ...	...	500 ,,	12	10	0
8014	Through the Matrimonial Agency ...	...	700 ,,	17	10	0
8015	Fun on a Farm	...	525 ,,	13	2	6
8017	Anything for Peace and Quietness ...	...	160 ,,	4	0	0
8016	The Wreckers of the Limited Express	...	900 ,,	22	10	0
8018	Algy's New Suit	...	200 ,,	5	0	0
8019	The Price of a Dinner	...	250 ,,	6	5	0
8020	With the Wellman Polar Expedition	...	200 ,,	5	0	0
8023	The Guinea Entertainer	...	190 ,,	4	15	0
8025	San Francisco Disaster	...	540 ,,	13	10	0
8026	ditto ditto	...	435 ,,	10	17	6
8028	The Ticket Mania...	...	325 ,,	8	2	6
8029	H.M.S. *Montagu* on the Rocks at Lundy	...	200 ,,	5	0	0
8030	The Royal Wedding at Madrid ...	...	425 ,,	10	12	6
8033	The Launch of S.S. *Lusitania* ...	...	265 ,,	6	12	6

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PARIS
16, Rue St. Cecile.

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8007	Greyhounds Coursing	170 ,,	4	5	0
8008	Me and My Two Pals	310 ,,	7	15	0
8009	A Gambler's Nightmare	255 ,,	6	7	6
7455	Snap-Shots in Brittany	195 ,,	4	17	6
7456	Rescuing and Feeding Goats in the Alps ...	155 ,,	3	17	6
7461	Sailing on the Ice, Cronstadt	95 ,,	2	7	6
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